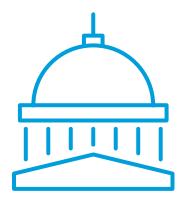
## CMDB - Get to Green

## Then Keep it Evergreen!

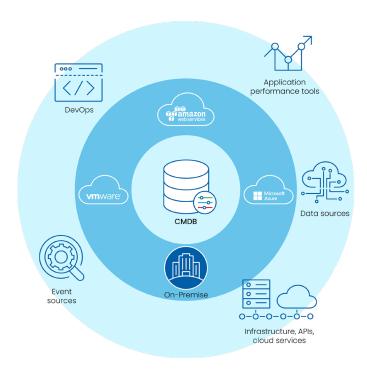


As anyone who has leveraged ServiceNow knows, a Complete, Compliant and Correct CMDB is essential to operational excellence for every IT organization. It is the foundation for quality service delivery in Change and Incident Management, crucial for a comprehensive automation strategy, critical for Security Operations and Vulnerability management, and the means to provide complete visibility to your IT assets across the enterprise. This is especially true in the banking industry where FFIEC and other audits are common and have board level visibility.

Yet, while all would agree on the criticality, many enterprises find themselves with a CMDB that is incomplete, riddled with duplicates, out of date, and struggles to service as a trusted and authoritative source of configuration data.

Given AHEAD's technical and operational depth and breadth with data center assets, network devices, cloud infrastructure, software assets, endpoint devices, and more, we bring a unique ability to tackle this challenge.

Our approach is focused on two discrete pillars. The first we call "Get to Green." This focuses on tackling the day-to-day challenges many of our customers experience in establishing, tuning, and operationalizing the ingestion and



rationalization of CMDB CI's across your entire enterprise. This is often the first time our customers experience a Complete, Compliant and Correct CMDB.

But this is NEVER enough. You need to establish appropriate Configuration Management Governance, define consistent a operating model, institutionalized KPIs, ownership, RACi's and clear and consistent organizational enablement to keep it green..., or what we call "Evergreen". Without this, CMDB quality immediately begins to degrade, erodes trust, and puts organizations at significant financial, operational, and potentially regulatory risk.

Our AHEAD approach and methodology to Get to Green and Evergreen is proven and reliable. We would welcome the opportunity to share our learning with your team.

Please contact us at:

www.ahead.com

